SCHOOL OF SUSTAINABILITY XAVIER UNIVERSITY, BHUBANESWAR



A REPORT

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XAVIER UNIVERSITY, BHUBANESWAR ODISHA, INDIA

A Digital University, A Research University, A Jesuit University, An Innovative University, A University with a vision.

Xavier University is a private unitary University located in the state of Odisha. The University has been established in accordance with The Xavier University, Odisha Act, 2013. The University is a private self-financing institution of higher learning for imparting professional and technical education.

VISION

Taking its inspiration from Saint Francis Xavier, a Jesuit scholar whose name this University is privileged to take as its own, the Xavier University strives to become a globally recognized centre of learning and of service to the people of Odisha, of India, and even, of the whole world, by its commitment to excellence in all spheres of human life as lived out in individuals and in institutions.

It seeks to become the leader as a research oriented University that generates knowledge and diffuses it for the benefit of all. It will be a leader as a visionary University by equipping every student with the necessary competence to create a just society in which all can lead a meaningful life.

It will endeavour to become a global leader in higher education by its vision that seeks to innovatively transform the world into a just and humane society.

MISSION

The mission of the University shall be to imitate christ as the model of wisdom for youth in the service of justice, peace, truth, and building a civilization of love.

Its a vowed mission is to develop scholars, committed to their own life-long and global development, and nurtured in their careers and in their lives by the spirit of their alma mater to be unique person and responsible citizen.

Established in the ancient land of India, Xavier University believes that serious and sustained among people of different faiths, cultures, and beliefs carried on in her domain and extended to all forms of public life, can promote intellectual, ethical, and spiritual understanding of all God's people, through its various Schools.

It will use higher education as a means to proclaim the ideals and values of a culture of peace and search for Truth.

It will guide and motivate its students to go beyond knowledge and become practitioners of the Truth that underlies all knowledge and wisdom, the Truth that is the ultimate goal of all learning, economic and cultural discrimination. **XIMB, Xavier University** also believes in doing what is right.

WHY SUSTAINABILITY:

Sustainability has become a guiding principle and a strategy for business growth and sustainable development. Business corporations, UN agencies, government departments, civil society and other development actors are seeking a different cadre of human resources who can align profit with ecological and social mission. The role of universities in this context assumes significance in order to create and nurture the next generation of managers and leaders who can anchor and accelerate sustainability as a strategy for economic growth and sustainable human development. Building on XIMB's (Xavier Institute of Management Bhubaneswar) cutting-edge programmes in business and rural management and its uncompromising spirit of connecting business and society,

Xavier University, Bhubaneswar has decided to respond to the global call and cry to promote the cause of sustainability. The School of Sustainability is established in Xavier University to indispensable mission. You can be part of the mission of creating a sustainable future for all.

SCHOOL OF SUSTAINABILITY

School of Sustainability offers a Value - Based Two Year Masters Program (MBA) in Sustainability Management. In keeping with the challenge of building a better corporate business and aiming to attain the goal of sustainable business and also facing the challenge of building a better Society with the aim of creating a sustainable community, this program aims to equip students with values of Sustainability and how to manage Sustainability in creating a future world of the 21st century which deeply connects business and society.

VISION

Inspired by the University's vision of inspiring future generations of students, School of Sustainability strives to invoke Sustainability to care for environment, human development and sustainable communities and responsible business and to manage our common future.

MISSION

Promote values of greater environmental justice and peace (on earth) and thus create enlightened innovative programme to bring about change in the way corporate business is carried out in our Society and Economy. Create and nurture next generation of responsible managers and leaders who can anchor and accelerate sustainability as a strategy for connecting business and society. Be a leader in sustainability studies and action in the Asia-Pacific Region.

WHY THE SUMMIT ON SUSTAINABILITY LEADERSHIP

As part of that mission, School of Sustainability is offering MBA in Sustainability Management, a two programme from the academic year 2015-16 to create better leaders for a better world; better leaders for a sustainable world. This programme aims at prepare students who can join the global movement for protecting Earth's systems and resources. While working with national and international organisations as Managers and Leaders, they will be in a position to act as agents for conserving and preserving the natural commons for future generations of responsible citizens. The programme focuses on (1) Human Development, (2) Climate Change and Natural Resources, (3) Sustainable Energy, (4) Policies, Laws and Governance and (5) Sustainability Leadership and Social Entrepreneurship. In order put sustainability in the centre of development agenda and nation building, a first of its kind Summit on Sustainability Leadership was organized on 5th and 6th July 2015 at XIMB and Xavier University, Bhubaneswar respectively.

Aim

To mainstream sustainability in management education and explore and celebrate sustainability leadership initiatives in various organisations.

SUMMIT OVERIEW

Expected Outcome

- 1. Movement for mainstreaming sustainability education and research is strengthened
- 2. Road map for promoting sustainability in management education in India is prepared
- 3. Platform for institutional network among all the actors engaged in sustainability is created

Themes and Sessions

- 1. Springs of Sustainability
- 2. Sustainability and Sustainable Livelihoods: Role of State and Civil Society
- 3. Sustainability and Management Education & Research: Role of Academic Institutions
- 4. Sustainability and Business: Role of Public and Private Sector
- 5. Sustainability and Development: Role of UN and Bilateral Agencies
- 6. Sustainability in Practice: Stories of Success and Struggles
- 7. Advocacy for Sustainability Affirmation: The Road Map

Preparatory Phases of Sustainability Leadership Summit

Phase 0 (Conception)

The idea of the Sustainability Leadership Summit was conceived long back in July 6, 2013 by Prof. Dr. Paul Fernandes, S.J, Former VC, Xavier University & Director, XIMB. The day marks the foundation of Xavier University, Bhubaneswar which established the School of Sustainability to meet the growing challenge for connecting people, planet and profit. As part of that mission, School of Sustainability offered an MBA in Sustainability Management, a two year Masters program from the academic year 2015-16 to create better leaders for a better world; better leaders for a sustainable world

Phase 1 (Selection of Themes and Advertisement)

In order put sustainability in the centre of development agenda and nation building, the Sustainable Leadership Summit was planned to be held on 5th and 6th July 2015 at XIMB and Xavier University respectively. Themes for the various sessions were selected. Thereafter the Summit note and the Summit Session Plan were prepared and were uploaded in the Xavier University, Bhubaneswar website which is the most important source of information for potential speakers and participants. The Summit was also announced in the local newspapers and invitation letters regarding the same was sent to different academic institutions, government and non government organizations across the country.

Phase 2 (Call for Papers).

List of speakers were selected and intimation regarding the same was sent to them for their confirmation of participating in the summit. A successful summit stems from the contributions of the speakers, and therefore enough attention was allocated to our Call for Papers. The speakers were requested to submit their brief profile, a high resolution passport size photograph, the abstract of their talk and a message on sustainability within a specified timeline.

Phase 3 (Registration)

Registration forms were prepared and the details of registration including the fees incurred were uploaded in the website. On spot registration and details regarding the payment options were also announced. The registration fee for students coming from other institutions was fixed at Rs.500/- and for professionals and Research Scholars was fixed at Rs.2000/-

Phase 4 (Planning of Programme and Logistics)

Once the confirmation from the participants and the papers from the speakers were received, the sessions were allocated and the event was scheduled and structured. Rooms for the sessions were reserved and lodgings and boarding arrangements of the participants were planned. Invitation cards were printed and distributed and kits for registration were purchased and made ready. Resources like handouts, CDs and booklets to be distributed during the summit were placed in order.

Phase 5 (Coordination with the Communications and IlluminatiX teams of XIMB/Xavier University)

The School of Communications and the IlluminatiX team of XIMB/Xavier University were approached and summit details shared with them for videography, media coverage and Rapotiering.

Phase 6 (Formation of Student Committees)

Different committees were formed to look after the different aspects of the summit.

Phase 7 (Printing of Compendium)

A Compendium titled 'Springs of Sustainability' that was to be released during the inauguration of the summit was compiled, edited and printed.

SPEAKERS AND MODERATORS OF THE SUMMIT ON SUSTAINABILITY LEADERSHIP

Prof. Dr.Fr. Paul Fernandes, S.J., Former VC, Xavier University & Director, XIME



Prof. Phillipe Debroux, Soka University, Japan



Mr. Nadarajah Manickam, Kuala Lumpur



Mr. Srinivasan Iyer, Programme Officer, Ford Foundation



Prof. Amar KJR Nayak, Professor (Strategic Management), XIMB & NABARD Chair Professor



Prof. C. Shambu Prasad, (General Management-Strategy and Policy) IRMA



Mr.Rama Subramanian, Director, Sustainable Lielihood Institute, Auroville



Mr. Jagadananda, Member Secretary, CYSD



Prof.Hilda BairamianSt. Joseph University of Beirut, Lebanon



Prof. Subhasis Ray (Marketing), **XIMB**



Prof. YuryBlagov, Director, PwC Center for Corporate Social Responsibility, St.Petersburg University Graduate School of Management (GSOM SPbU) Russia



Mr. Subrat Beura, Director, Biz Ops/Planning, Hewlett Packard



Prof.S.Peppin, Dean, School of Sustainability,



Mr. Anil Prakash Chirravuri, Founder, Potenza Solar



Mr. P.S.Narayan, Vice President and Head Sustainability, Wipro Ltd



Mr. Priya Ranjan Sinha, Country Representative, IUCN



Mr.Pooran Chandra Pandey, Executie Director, United Nations Global Compact Network India



Dr.P.D.Jose, Associate Professor, Corporate Strategy and Policy, IIM Bangalore



Mr.Aditya Batra, Programme Director, Board and Funding, CSE



Mr.Balu Iyer, Regional Director, Asia and Pacific, ICA



Mr.Bimal Rath, Founder-Think Talent Services and Chairman- Braahmam Net Solutions



Dr. Aditi Haldar, Director, GRI Focal Point India



Prof. Subhajyoti Ray, Former Dean, XIMB



Mr.M.V. Ashok, CGM, Dept. of Economic Analysis & Research, NABARD



Dr. Ajit Kumar Pattnaik, IFS, Chief Executive, Chilka Development Authority



Mr.InirPinheiro, Co Founder& MD, Grassroutes Journeys Pvt Ltd, Bombay



Dr.GeetaVaidyanathan, VP, CTxGREEN/University of Guelph/VLB FFIS Project Odisha



Mr. Satyajit Puhan, Consultant



Mr.B.Naik, GM, NABARD



Mr. Abhishek Mazumdar, Playwright



Dr. Ramani Sankarnarayan, Ph.D. (P.Eng)President, CTxGREEN/ University of Guelph/ VLB FFIS Project Odisha



Dr. Ritesh Kumar, Conservation Programme Manager, Wetlands International South Asia



Mr. SanjeebKakoty, IIM Shillong

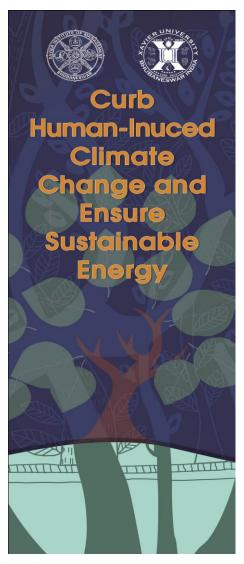


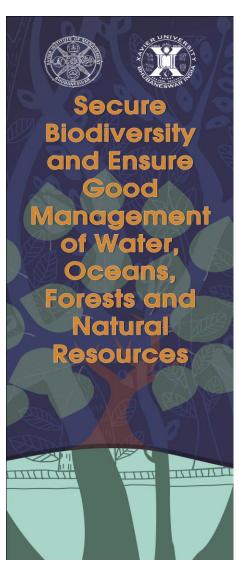
Prof. Biswa Swarup Misra, XIMB



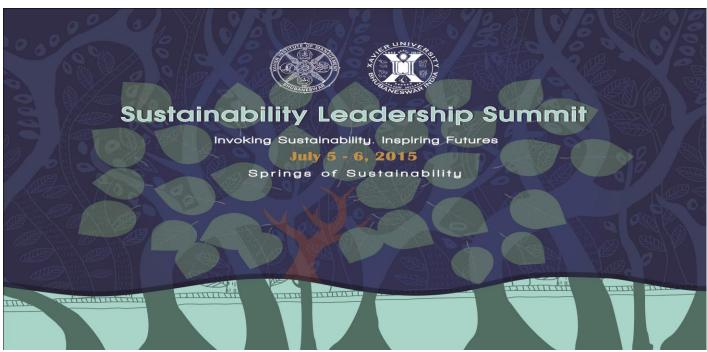
Mr.P.L.Kulkarni, DGM, NABARD











SUMMIT DETAILS

Inauguration

•The inaugural function of the summit was held in the auditorium of XIMB on 5th July 2015. The Development Commissioner-cum-Additional Chief Secretary and Secretary, Planning and Coordination Department, Government of Odisha, Sri Upendra Nath Behera, IAS, was the chief guest for the occassion. It started with a prayer song by the students of Sustainability Management of School of Sustainability followed by the lighting of the lamp by the dignitaries. Dr. S. Peppin, School of Sustainability welcomed the participants and laid down the objectives of the summit. Prof. Dr. Fr. Paul Fernandes, S.J. Former VC, Xavier University & Director, XIMB delivered the inaugural speech and declared the commencement of the summit. He spoke about leadership and learning to move forward, recognize the good in humanity and planet and the need to heal the planet for which we need to collaborate with various partners and stakeholders. A compendium titled "Springs of Sustainability" was released. Dr. Aditi Haldar, Director Global Reporting Initative (GRI), Focal Point India and Guest of Honor, Mr. Anand Sen, President TQM and Steel Business, Tata Steel and Chief Guest, Shri. Upendra Nath Behera, addressed the gathering. The inaugural function ended with the presentation of mementos to the guests and vote of thanks by Fr. Tony Uvari, S.J., Registrar, Xavier University and Associate Director, XIMB.



















"Driving Sustainability – Role of Industry/Private Sector"

Presentation By: Mr. Anand Sen, President TQM & Steel Business, Tata Steel

Highlights

- The Sustainability Cascade Economic, Social and Environmental Sustainability of the planet; Sustainability of the Corporate; How does Industry Impact Sustainability;
 - Prevention of Climate Change, Water and Soil Conservation; Pollution Control, Preserving Resources
- Sustainability At Tata Steel Process flow for Corporate Sustainability; Vision and Objectives of Tata Steel; Strategies identified, aligned to address Material Issues



- Shining Examples of Environment Coke Rate Reduction; Waste Utilization
- Shining Examples of Corporate Social Responsibility Education, Health, Livelihood
- Institutionalizing Sustainability Corporate Sustainability and Business Sustainability

Session 1 Springs of Sustainability • The summit witnessed participation of delegates from all over the world. The forum observed variation in thoughts from the eminent orators. Major parts of discussion covered the Corporate Social Responsibility (CSR) policies, Opportunities in sustainability, Addressing risks and challenges and measuring the impacts of Sustainability. Fr.Paul Fernandes, S.J, Former VC Xavier University and Director XIMB handed over the mementos to the speakers after the session.













Session 1: Springs of Sustainability (5th July, 2015, Auditorium, XIMB)

Moderator - Fr.Paul Fernandes, S.J, Former VC, Xavier University and Director XIM

Highlights

1.Speaker - Fr. Paul Fernandes, S.J, Former VC Xavier University and Director XIMB Title - We have a Planet to Heal, a Planet to Save

- Nature has Nurtured Spirituality
- The Climate Change and the Environmental crisis as Spiritual and Moral Crisis
- A new mandate for business and a new business paradigm the People, Planet,
 Profit the triple bottom line paradigm
- A new mandate for Education
- A New Transformation (From MDGs to SDGs)
- Sustainability Means are Available
- Nature offers a Sustainable Strategy on its own

2. Speaker - Prof. Philippe Debroux, SOKA University, Japan Title - Global Leadership for Sustainable development

- Globalization is characterized by transformation and complexity.
- Leadership reflects upon leading with wisdom, spiritual leadership, mindfulness and responsibility.
- Conscience and the changing nature of capitalism, transforming business, society
 and self are becoming prevalent in the evolution of the concept of leadership in all
 parts of the world.
- Most contemporary leadership theories involve their environment.
- The mind and heart dimensions are already part of traditional leadership learning, but body and spirit are often neglected in leadership development.
- Leadership competencies require the involvement of the whole self.





3. Speaker - Mr. Nadarajah Manickam, Kuala Lumpur Title - Get Off the Highway!!!

- Climate change and the destruction of biodiversity are major threats to livable Mother Earth
- Global slavery demands urgent attention, reflection and solutions.
- Sustainability is distinguished from sustainable development
- Sustainability is a critical orientation and a way of Being.
- It is not about the nature of economic development or growth. It is about value creation for a sustainable way of Being.

4. Mr. Srinivasan Iyre, Program Officer, Ford Foundation, New Delhi Title – Springs of Sustainability

- Environmental threat and global damage.
- Delhi as the worst rated city for Suspended Particulate Matter of specific sizes.
- Threats to ecological integrity of the riverine ecosystem.
- Global conventions like climate change, biodiversity conservation and combating desertification.
- Voices that speak out for the environment and address the global and critical challenge posed by environmental degradation.
- Actions driven along three axes—governments, markets and communities.





Session 2
Sustainability &
Sstainable
Livelihoods: Role of
State & Civil Society

• The post lunch session focussed on the importance of ensuring optimum management of the existing resources along with broadening the scope of economic opportunities. Talks of eminent speakers highlighted that sustainable livelihiood becomes meaningful to the poorer segments of the population only if translated into a focus on sustainable livelihoods at the local, national and international levels.









Session 2: Sustainability and Sustainable Livelihoods: Role of State and Civil Society (5th July, 2015, Class Room No.231, XIMB)

Moderator - Mr. M.V. Ashok, CGM, NABARD

Highlights

- Speaker Prof. Amar Nayak, XIMB
 Title Convergence: A means to heal Contradictions in Policies & achieve Sustainability
- Contradictions in development policies and programmes despite commonality in the noble intent to create a sustainable society.
- Dysfunctional Signaling effect of Government Schemes on Coordination Processes



- Institutional Architecture of Producer Organizations
- Need for the Indian polity and policy to review the asymmetries in community organizational
 design, their institutional architecture and the institutional architecture of the government
 and adopting appropriate development approach to deliver development schemes and
 programmes.
- Need for promoting community based producer organization at 1-2 Gram Panchayat level which can serve as a single window for the various schemes of the government to converge at the grass root level.
- Need for the state and district administration to build an optimal institutional architecture of
 the community organizations within the district to recreate sustainable community enterprise
 systems for overall sustainability.

2. Speaker - Prof. C. Shambu Prasad, IRMA

Title - A Green Economy of Permanence: Innovation, Sustainable Livelihoods and Civil Society

- Sustainability needs to engage seriously with civil society imaginations and that civil society needs to be seen as the source of ideas and dissenting scientific imaginations.
- Sustainability in the Indian context needs to be linked to ideas and thinking on plurality and cognitive justice as a recent citizen's manifesto on Indian science and technology suggests
- Rooting of sustainability in the inter-disciplinary livelihoods framework and the need for Indian academia to learn from the emerging fields of sustainability transition management literature

3. Speaker - .Mr. Rama Subramanian, IRD, Auroville

Title - Developing Sustainable Livelihoods - Some Lessons in Co-Creating with the State Agency

- Purpose of co-creation of a Sustainable Livelihood Institute in Tamil Nadu for 'sustainability' and the uniqueness of the programmes at SLI.
- Learning from Practitioners
- Repeated learning opportunities
- Customized curriculum
- Follow- up in the field
- Emphasis on Reflective time
- Emphasis on Hands-on experiencing the solution
- Utilizing outdoor spaces and serene ambience at Auroville for the learning situation.

4. Speaker- .Mr. Jagadananda, Member Secretary, CYSD Title — Sustainability and Sustainable Livelihoods

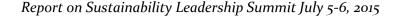
- Sustainability and sustainable livelihoods
- Role of CYSD towards sustainable livelihoods.
- Case studies from CYSD towards sustainable livelihood
- He asked the participants to present their views regarding bringing about sustainability in the livelihood sector and the various means of achieving the same.

5. Speaker - Prof. Hilda Bairamian, St. Joseph University of Beirut, Lebanon Title – Sustainability Leadership: The role of nascent NGOs in sustainability leadership in Lebanon and the MENA region.

- Leadership is relational
- Leadership is non-hierarchical
- Leadership is contextual







• Contribution of the academic world in providing institutional strengthening program to nascent NGOs active in areas that represent interesting axes for sustainability such as women empowerment, youth support, environment protection.

6. Speaker - Prof. Subhasis Ray, XIMB

Title - Sustainability and Sustainable Livelihoods

- Initiatives taken by business schools to introduce new programmes and courses; organize social initiatives and increase campus awareness of green issues.
- It may be too early to judge if management education will at all be successful in changing the capitalistic world view promoted within the walls of the business schools
- Therefore the need to reflect on the pedagogy that espouses a linear, meta-narrative of sustainability narrated by the global north.
- Management education in developing countries is yet to come out of the western models and concepts that led to the foundation of business management and organizational studies
- To create pedagogy for freedom (Freire, 2000) we need to question the post-colonial models of education that has brought in 'managerialism' (Foucault, 1991) and a new sociology of sustainability knowledge
- Sustainability education has to bring in robust discussion of alternative forms of organizing as
 well as a consciousness based integral

Session 3
Sustainability &
Development: Role
of UN & Bilateral
Agencies

•The session 3 was a rare opportunity to bring various organizations and academic institutes together to discuss ways of coordinating development initiatives; effective implementation of projects and policies; the importance of working together to take advantage of their respective strengths in an open and frank atmosphere.

approach to business education









Session 3: Sustainability and Development: Role of UN and Bilateral Agencies.
(5th July, 2015, Class Room No.404, XIMB)

Moderator- Prof. S. Peppin, Dean, School of Sustainability, Xavier University

Highlights

- 1. Speaker Prof. S. Peppin, Dean, Xavier School of Sustainability, XUB Title Zones of Comfort and Conflict: "The Future We Do Not Want"
- Highlights of Sustainable Development Goals (SDGs) proposed by the UN General Assembly



- 17 goals and 169 targets proposed by Open Working Group (OWG) in the Rio+20 Summit on 'The Future We Want'.
- Fifteen years of efforts have not led to significant progress in achieving the MDGs and it is assumed that the lessons learnt during the MDG period will be used as inputs to design strategies for achieving SDGs.
- Growing inequality and the unabated uprising of conflict and violence are important factors that need greater attention.
- Global wealth is increasingly being concentrated in the hands of small wealthy elite *Oxfam Wealth Report (2015)
- Insecurity and poor governance affects sustainable development Fragile Development 2015-2030 hosted by Stockholm International Peace Research Institute (SIPRI)
- The nations that enjoy high peace index are the ones involved in exporting arms and ammunitions to the nations ravaged by conflicts and violence.
- Peace has always been an elusive and excluded item in the development agenda
- Ideology that believes in absolute individual freedom and free market
- 'The Future We Want' cannot be built on the 'Future We Don't Want.' It has to be built on a foundation where structural and physical violence is absent (Spring, 2001) and Peace is fully present.

2.Speaker - Mr. Pooran Pandey, Executive Director, UNGC Title - Sustainability Practices in India: Themes, Phases and Future Trends

- Social sector, investments into green energy and fuel alternatives and development schemes for backward and below the poverty line (BPL) families are some of the more heavily invested human resource segments in India in
- Sustainability issues during 1990's The companies need to tailor the global best practices to fit the unique diversity presented in India and carve out a unique path towards achieving inclusive growth through sustainability agenda.



• Role of GCNI at National and Global Levels- GCNI is 'galvanizing action around sustainability processes and value chains for escalated, coordinated and comprehensive interventions that create winwin situation for businesses and community'. Its innovative platforms and initiatives such as Asia Pacific Resource Centre on Responsible Business Practices, Global Compact Awards, cutting edge research, training and capacity building and knowledge sharing and learning platforms create opportunities for adoption of a global ethical framework based on the ten universal principles centered on Human Rights, Labor, Environment and Anti- corruption and broad UN goals

3. Speaker - Prof. P.D. Jose, IIM-Bangalore Title – Sustainability and Development

2009, despite the economic slowdown.

- The impact of management education on society and environment have become subject to intensive scrutiny and criticism
- Businesses, given their access to and control over huge amounts of capital and other resources play a significant role in shaping our future.
- it it is a second of the secon
- The concern about how markets drive business growth and goals
- Management education plays a greater role in shaping business thought, leadership and future agendas.
- The vision and the philosophy that drives traditional management education needs to be revised for mentoring students to have a good understanding sustainability issues as well as

- create knowledge repositories to facilitate to better decision making from a social and environmental perspective
- A case needs to be build for reinventing the business school vision and curriculum on more sustainable lines.

4.Speaker - Mr.Aditya Batra, Programme Director, Board & Funding, CSE Title- Environment – Development Challenge: CSE Perspective

- The environmental challenge in India is two-pronged -- on one hand, millions live within a biomass-based subsistence economy with the environment as their only natural asset
- A degraded environment means increased destitution and poverty
- With the increase in industrialization and urbanization, the struggles for control over resources have intensified.
- Development projects today take local resources—minerals, water or land—but cannot provide employment to replace the livelihoods of all those they displace. Therefore, the question is how development can be inclusive and sustainable.
- Developing countries are struggling to find answers to problems of poverty, hunger, water scarcity and pollution, the entire world is faced with the catastrophe of climate change, which hits the poorest and most vulnerable the most.
- We need a trajectory of growth which leapfrogs us from no-growth-no-pollution to growth-without-pollution.
- Two major challenges are ; first to manage the ecological fallout of economic growth—the pollution and toxification, which comes from generating wealth. Second, to learn how to use the wealth of the natural environment to build economic wellbeing—a truly green economy.
- Challenges faced by environmental governance—lack of political will, lack of good science, outdated governance frameworks, lack of public participation, lack of awareness and critical capacity deficit

5. Speaker - Dr. Balu Iyer, Regional Director, Asia and Pacific, ICA Title - Co-operatives are a reminder to the international community that it is possible to pursue both economic viability and social responsibility - Ban Ki-moon, UN Secretary General

- The dominant model of capitalism of the past three decades has been accompanied by increased levels of inequality, translating into lower levels of 'social capital' and wellbeing.
- Need to better define the 'private sector' as it does not mean investorowned business models or large multinational companies but is diverse, ranging from enterprising individuals to large multinational corporations and financial institutions; from enterprises creating shareholder value to people-centered social businesses, cooperatives and workers and employers organizations.
- An integrated approach to development (economic, social and environmental) should be concretely translated into a coherent set of indicators orienting policy makers to recognize and promote the best suited types of business
- Sustainable Development is at the very core of co-operative enterprises which is a model of business based on ethical values and principles whose goal is to provide for the needs and aspirations of their members.
- Workers lead the way A glimpse of waste pickers of SWACH, whose successful, self-sustainable social enterprise help in upgrading their livelihood.
- Energy transition to energy democracy -By making maximum use of local renewable energy sources and leaving the investments to local people, much money stays local that otherwise would be lost. This translates into a resurgent local economy and increased employment

6. Speaker - Mr. Bimal Rath, Founder-Think Talent Services Title- Sustainability Leadership and Social Entrepreneurship

- Leadership in Sustainability
- Do we need Leaders? There are different ways of thinking as follows
- Important characteristics that helps in distinguishing the leadership approach taken by individuals tackling sustainability issues: Systemic understanding, Emotional intelligence, Values orientation, Compelling vision, Inclusive style, Innovative approach and Long term perspective



7.Speaker - Mr. Priya Ranjan Sinha, Country Representative, IUCN Title – Sustainability and Development

- The role of IUCN in sustainability and development.
- The issues emerging in sustainability
- The challenges faced in sustainability



Session 4
Sustainability &
Business:Role of
Public & Private
Sector

• Role of public and private sectors in addressing sustainable development challenges which has been a has been a subject of renewed global interest was discussed in this session. The speakers supported the national regulatory and policy frameworks that enable business and industry to advance sustainable development initiatives, taking into account the importance of corporate social responsibility.







Session 4: Sustainability and Business: Role of Public and Private Sector (6th July, 2015, Hall 1, XUB)

Moderator - Prof. Subhajyoti Ray, Former Dean, XIMB

Highlights

1.Speaker - Mr. P.S. Narayan, VP and Head Sustainability, WIPRO Title – Sustainability and Business

- The theme(s) of why sustainability is integral to the business of today and tomorrow is addressed from four perspectives: Resource Efficiency, New Business Models, Risk Management and Reputation/Brand spinoffs.
- Challenges for business- the trade-offs involved, required change management approaches and required change in mind sets.
- Questions that underpin these fundamental issues: What constitutes a firm's license to operate

 economic, social and environmental?; Who are the stakeholders of a company and how should
 it service them?; Are 'Sustainability' and 'CSR' the same? If not, what is different and why?;



Can legislation lead to effective sustainability adoption by a company? What alternate approaches work best?

2. Speaker - Prof. Yury Blagov, Director, Pricewaterhouse Coopers, St. Petersburg State University, Russia

Title - CSR Strategies and Sustainability: The Experience of Leading Russian Companies

- The very idea of sustainability continues to be one of the main stones for the CSR strategies of leading Russian companies.
- Highlights of two projects continuing nation-wide research projects in the field of CSR implemented by PwC Center for CSR at SPbU GSOM in 2014-2015- "Report on Social Investments in Russia — 2014: creating value for business and society" conducted in cooperation with the Russian Managers Association and the "Report on Corporate Philanthropy in Russia" settled on survey data collected

from participants of the national "Corporate Philanthropy Leaders" award competition. These projects covered about 80 leading Russian companies of different industries which tended to be the national champions in all CSR-related activities.

3. Speaker - Mr. Anil Prakash Chirravuri, Founder, Potenza Solar Title – Sustainability and Business

- Impact of industrialization, population growth and consumerism on sustainability
- Sustainability presents an opportunity for Corporates
- Sustainability in Business has been present though in different forms even in earlier years
- Need for internalizing societal and environmental issues.
- Sustainability for Business is a long term goal and a continuously evolving process.

4. Speaker - Dr. Aditi Haldar, Director, GRI Focal Point India Title - Global Reporting Initiative: Empowering Sustainable Decision

- The sustainability challenge how can business be profitable and contribute to solutions at the same time.
- What should companies do to create sustainability business case
- Corporation accountability, leadership roles, responsibility for actions and products, decisions and policies, obligation to report, explain and be answerable for resulting consequences.
- Sustainability Reporting GRIs multipronged sustainability reporting process
- Empowering sustainable decisions
- Difference between MDGs and SDGs



• The session offered learnings and motivation from various case studies and challenges faced in the journey towards sustainability.









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Session 5: Sustainability in Practice: Stories of Success and Struggles (6th July, 2015, Hall 2, XUB)

Moderator - Prof. Amar Nayak, Professor of Strategy and NABARD Chair Professor

Highlights

- 1.Speaker Mr. M.V. Ashok, CGM, NABARD and
- 2. Speaker Mr.P.L.Kulkarni, DGM, NABARD

Title - Sustainability initiatives of NABARD through community participation

- Watershed Development
- Tribal Development
- Natural Resource Management
- Climate Change Adaptation
- Development of FPOs
- Value Chain Management
- Case study of an obscure tribal village Mendha-Lekha where the villagers adopted the concept of sustainability in all their activities which finally led to the success of the village in their journey towards sustainability

3. Speaker - Dr.Ajit Kumar Pattnaik, IFS, Chief Executive, Chilka Development Authority Title - Rebooting a Coastal Ecosystem; Restoration of Chilika Lagoon- A Case Study

- Highlights of the largest lagoon Chilika which is a valuable component of coastal zone in terms of both ecosystem and natural capital.
- The unique assemblage of marine, brackish and fresh water eco-systems with estuarine characters of Chilika.
- Chilika's Ramsar Site
- Principle adopted by Chilika Development Authority (CDA) on the basis of the Ramsar guidelines for restoration of the lagoon, which recommend
 - a diagnostic approach based on a critical evaluation of ecological characters, economic and socio-cultural features to identify objectives and operational limits including factors for effective restoration and management of wetland ecosystems.
- Performance indicators selected to track the ecosystem.
- Participation of the local communities for restoration of Chilika lagoon.

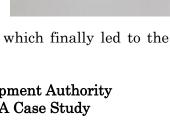
4. Speaker - Mr.Inir Pinheiro, Co Founder & MD, Grassroutes Journeys Pvt Ltd, Bombay Title - The Grassroutes Journey

- Evolution from a personal journey to a social enterprise
- Quintessential doubts, apprehensions and fears of a start up, especially those which high social and environmental goals.
- Dilemmas and joys of a social entrepreneur

5.Speaker - Dr.Geeta Vaidyanathan, VP, CTxGREEN/University of Guelph/VLB FFIS Project Odisha

Title - Adoption of Renewable energy technologies – adaptive cycles and growth trajectories

• We have to move ahead in meeting development goals, while inflicting minimal damage to our environment.





- Technologies that tap into renewable energy sources offer a low carbon economic development pathway and hence there are associated socio-technical challenges of embedding these technologies within a community.
- Each renewable and energy efficient technology has a niche and a trajectory of growth
- Cases of CTx GREEN Village Level Biotechnologies (VLB), and two cleaner production innovations in the cashew processing and foundry sectors, as representative of Micro-, Small-, and Medium Enterprises, respectively.

Session 6
Sustainability &
Mannagemmment
Education & Research:
Role of Academic
Institutions

• Academic Institutions have a key role to play in increasing sustainable practices in education and research.







Session 6: Sustainability and Management Education & Research: Role of Academic Institutions (6th July, 2015, Room No. 9, XUB)

Moderator - Prof. Biswa Swarup Misra, Dean, XIMB

Highlights

1.Speaker - Mr. Satyajit Puhan, Consultant Title - Between the Parts and the Whole: "Some Critical Reflections in Notion and Practice of Sustainability"

- In the modern political, economic and social discourse the concept of sustainability keeps cropping up through policy frameworks and legislation, in governance and management, in reappraisal of cultural patterns and practices.
- The first part of the paper focused on the point of departure to explore notions of sustainability that could be intrinsically significant and puts them in the context of practices both past and present.
- Concepts that stand in foundational relation to such a premise of sustainability, and their epistemic implications in terms life, work and thought.
- The second part of the paper attempted to anchor the premise of sustainability in the specific domain of education, with reference to theory and practice of knowledge.

2.Speaker - Dr. Aditi Haldar, Director, GRI Focal Point India Title - GRI Focal Point India

- Provides guidance and support to local organizations, with a mission to make sustainability reporting standard practice
- The collaborative engagements of the Focal Point through capacity building, policy advocacy, research and consultations with ministries.
- Sustainability Reporting Through sustainability reporting, organizations can measure, understand, manage, and communicate



their economic, environmental, and social and governance performance. It also helps evaluate the direct and indirect impact of business activities on the internal organization and the supply chain.

3.Mr. B. Naik, GM, NABARD

Title - Sustainability and Management Research

- The role of NABARD in sustainability.
- Objective of creating replicable models of sustainable development
- The management research and education that plays an important role towards sustainable development.
- Watershed Development and Natural Resource Management

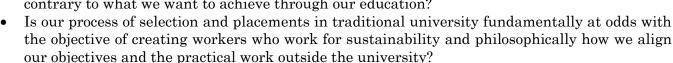


4. Speaker - Mr. Abhishek Mazumdar, Playwright

Title – Sustainability and Education

Reflections on questions like:

- If we want to create a sustainable society and equip the young to work in a sustainable manner in sustainable industries, what should be the way we think of our academic institutions and their pedagogy?
- Is our current education system equipped to model itself along these lines or is it built on certain assumptions that are fundamentally contrary to what we want to achieve through our education?



5.Speaker - Dr. Ramani Sankarnarayan, President, CTxGREEN/ University of Guelph/ VLB FFIS Project Odisha

Title - Grassroots Academics - Sowing and Reaping the Seeds of Transition to a Greener and Fairer world

- With a grassroots perspective, students and graduates will be enabled to grasp the intricacies ofcomplex interrelationships in the real world and come up with solutions that are sustainable: efficient, economical, environment-friendly, and most importantly, equitable
- Sharing of experiences with the implementation of (CTx GREEN) model for Village Level Biotechnologies (VLB) in Odisha and Kenya.

6. Speaker - Dr. Ritesh Kumar, Director, WISA Title – Wetlands as Natural Capital

Role of wetlands in providing freshwater, purifying wastewater, buffering floods and storms, regulating water regimes, trapping sediments and nutrients and ultimately providing water and food security for all.



- Degradation of wetlands due to range of developmental pressures emanating from urbanization, agriculture intensification, industrialization, and aquaculture resulting in losses in ecosystem services and biodiversity which have direct economic repercussions and are unfortunately underestimated
- Need of repositioning wetlands as 'natural capital' considering their role in ensuring food, water and energy security and climate change adaptation.



7.Speaker - Dr.Sanjeeb Kakoty, IIM Shillong Title - Need to Re-think Sustainability Education

- The future of world is in jeopardy due to harmful human activity and unless this is controlled or stopped, mankind will be in for serious trouble.
- There is need to curtail ecologically harmful human activity and re-think the trajectory and nature of future human growth.
- If development aspirations means reaching current U.S. consumption levels with prevalent technology, it would require four more planet Earths.
- The atmospheric carbon dioxide has risen to the highest levels in at least two hundred thousand years and unbalanced the nitrogen cycle that would lead to unimagined consequences.
- The motive behind the assembling of leading institutes of the world under the banner of the World Business School Council for Sustainable Business and the report presented to the UN at the Rio Earth Conference.

Session 7 Advocacy for Sustainability Affirmation: The Road Map • The concluding session was chaired by Fr. Paul Fernandes, S.J., Former VC, Xavier University and Director, XIMB and facilitated by Prof. S. Peppin, Dean, School of Sustainability, Xavier University.







stainability

Session 7: Advocacy for Sustainability Affirmation: The Road Map (6th July, 2015, Hall 1, Xavier University)

Suggestions by the speakers and the participants:

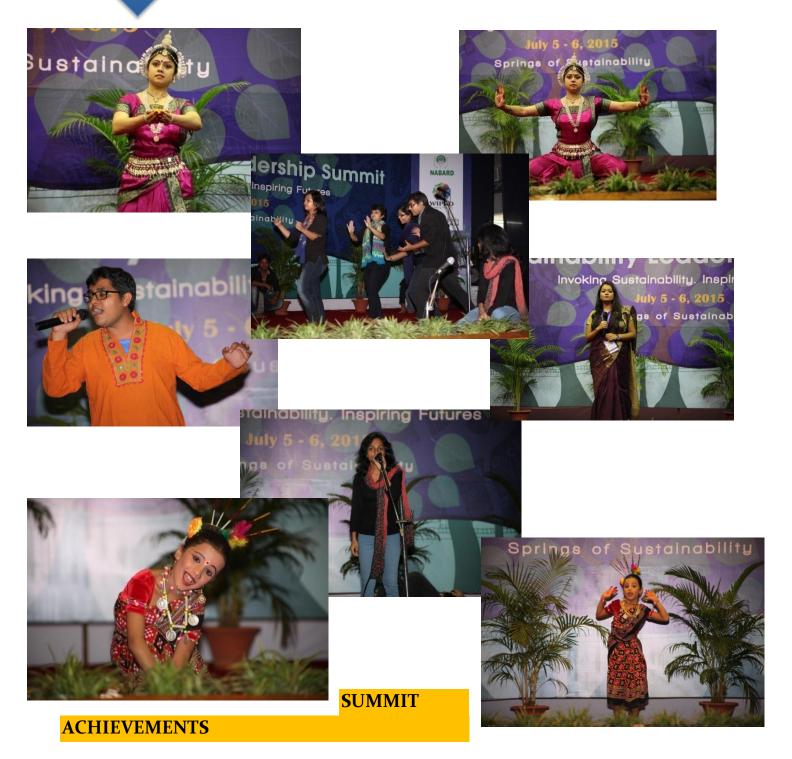
- Larger participation of NGOs Xavier University to identify suitable NGOs and get them involved.
- Oxford University as a guide Xavier University can take the learning from international universities like OXFORD for the sustainability program.
- Linkage with corporate/business Need to bring out the silent voices and recognize
 them and learn from them i.e the Sustainability Movement to which we need to link
 ourselves.
- As Sustainability does not have any disciplinary content of its own and since the values of Sustainability are not very different from those of higher education and in

the absence of a clear assessment of what the corporate need, if the Commission goes for a detailed need assessment, it would be helpful for the educational sector.

• Event logistics - Potable sustainable water should be made available.



•A cultural event from 6.30 pm to 7.30 pm was organized on 5th July in the auditorium of XIMB. The event witnessed an odissi dance, a folk dance, a skit and a few songs by the students.



The first of its kind Summit on Sustainability Leadership brought together heads of various UN and Bilateral agencies, government and non government organizations, academic institutions from India and abroad at XIMB and Xavier University on 5 and 6 July 2015 respectively. The summit University to expand its reach outside India by generating a dialogue between international achievers and the most promising young leaders of tomorrow. The University brought together men and women of exceptional accomplishment to share their experiences and their views on sustainability with 500 outstanding graduate students of BM, HRM, SM, RM, School of Commerce and School of Communications. The faculty and students of XIMB and Xaveir University participated in many memorable and inspiring events during the two day summit, highlighted by presentations in the classrooms. The Summit on Sustainability Leadership provided a once-in-a-lifetime opportunity for the most gifted young leaders of the rising generation to interact with, to learn from and even to draw inspiration from eminent personalities. Sustainable growth strengthens all three pillars of development – economic, social, and environmental – and recognizes that long-term prosperity requires a careful balance between benefits reaped today and ensuring the well-being of our people and our planet tomorrow. Ultimately it is a concept grounded in intergenerational equity. The Summit placed an emphasis on overcoming challenges related to sustainability and on identifying ways to create a sustainable world.

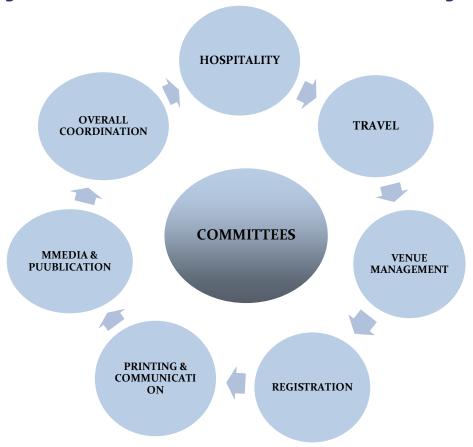


SUPPORT

Organizing Committee of the Summit:

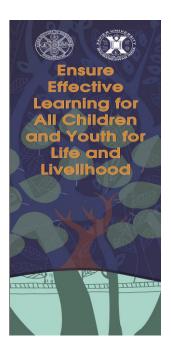
- 1. Fr. Paul Fernandes, S.J. Former Vice Chancellor, Xavier University, Director XIMB, Patron
- 2. Fr. Tony Uvary, S.J, Former Registrar Xavier University, Associate Director, XIMB, Advisor
- 3. Dr. S.Peppin, Prof and Former Dean, School of Sustainability, Xavier University, Convener
- 4. Fr. V.Arockia Das, SJ, Assistant Registrar (Administration), XIMB
- 5. Fr. Bipin Kumar Kujur, SJ, Incharge -Student Affairs, Xavier University, Bhubaneswar
- 6. Fr. Donald D'Silva, S.J., Director (Finance), XIMB
- 7. Dr. Elizabeth Abba, Assistant Professor, School of Sustainability, Xavier University, Bhubaneswar, Co Convener
- 8. Prof. B S.Misra, Dean Academics, XIMB
- 9. Dr. Amar KJR Nayak, Prof, XIMB, Member
- 10. Dr. Subhasis Ray, Prof, XIMB, Member
- 11. Dr. Sutapa Pati, Associate Professor, School of Sustainability, Xavier University, Bhubaneswar, Member
- 12. Dr. Arup Roy, Assistant Professor, School of Sustainability, Xavier University, Bhubaneswar, Member
- 13. Dr. Tamoghna Acharya, Assistant Professor, School of Sustainability, Xavier University, Bhubaneswar, Member
- 14. Ms. Pramila Satpathy, School of Sustainability, Xavier University, Bhubaneswar
- 15. Ms. Bijaylaxmi Singh, School of Sustainability, Xavier University, Bhubaneswar

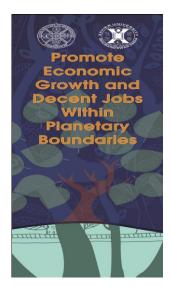
The Following Committees were formed for the smooth functioning of the Summit

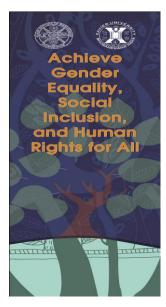






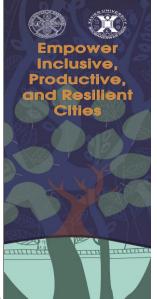


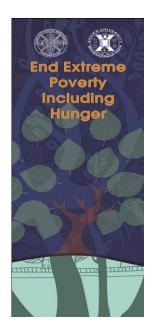


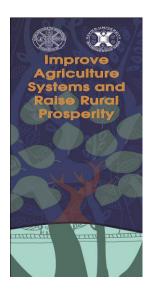


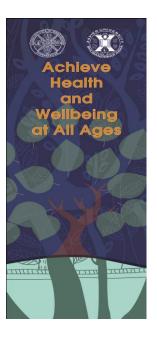












Words of Appreciation:

Thanks for a very well organized program

Mr. Balu Iyer

Thanks for hosting such a wonderful sustainability event. We hope that the University will continue organizing such events in future, and we will be happy to support and participate.

Mr. Ritesh Kumar

Congratulations to you and your team for a well managed effort and for the personal care taken of all those that attended. It was a good opportunity to meet your team and the students and also visit the XUB campus. Thank you for your hospitality and especially to Bimal and Bijaylakshmi for their attention to our dilemmas. We look forward to participating in this effort and will continue to be in touch.

Ms.Geeta Vaidyanathan & Mr. Ramani Sankarnarayan

First of all, I would like to thank you and the team for putting up tremendous efforts in carrying out a successful program. I personally benefitted immensely from the networking and various sessions that we had. Thank you for all your support and help extended to me during the two day event in the city. Congratulations once again.

Mr.Pooran Pandey

I hope you had time to rest after this very successful summit. I want to thank you for everything. Every detail was cared for in a very professional manner.

Prof. Hilda Bairamian

Congratulations on the excellent work put in by you and your team in making the sustainability summit a memorable and diverse collection of scholars, practitioners, activists from across the world.

Prof.Shambu Prasad

The organizers received the following positive feedback from the participants during and after the summit.

- A "tremendous success",
- "one of the best summit of its kind",
- "hard to beat",
- "great beginning happening in India",
- "I have to commend you for the success of the summit and quality of the sessions",
- "I found the sessions very well organized and relevant to my work",
- "I thank you and the team for putting up such a nice program involving multi-stakeholders, the need of the hour",
- "I took away some valuable information, advice and new contacts",
- "I will truly treasure fond memories both off campus and on campus experience".

Annexure - i

Summit on Sustainability Leadership Programme Schedule

Date: July 5-6, 2015 Organized by School of Sustainability , Xavier University, Bhubaneswar

Day 1, (Sunday) July 5, 2015 (Venue: XIMB)

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Session 3: Sustainability and Development: Role of UN and Bilateral Agencies. (14.30-17.30 hrs). 14.30 – 14.45 hrs 1.Mr. Pooran Pandey, Executive Director, UNGC				
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Day 2, (Monday) July 6, 2015 (Venue: XUB)

Session 4: Sustainability and Business: Role of Public and Private Sector (9.30 – 12.30)				
Time	Speakers	Venue	Chairman /Moderator	
- 9.50 hrs	1.Mr. P.S. Narayan, VP and Head Sustainability, WIPRO			
9.50- 10.10 hrs	2.Mr. Subrat Beura, Director, Biz Ops/Planning, HP			
10.10- 10.30 hrs	3. Prof. Yury Blagov, Director, Pricewaterhouse Coopers,			
	St. Petersburg State University, Russia	Conferenc	Prof. Subhajyoti	
10.30- 11.00 hrs	Discussion	e Hall 1	Ray, Former Dean, XIMB	
11.00- 11.20 hrs	Tea Break			
11.20 - 11.40 hrs	4. Mr. Anil Prakash Chirravuri, Founder, Potenza Solar			
11.40 - 12.00 hrs	5. Dr. Aditi Haldar, Director, GRI Focal Point India			
12.00 - 12.30 hrs	Discussion and concluding session by the			
	Chairman/moderator			
	pility in Practice: Stories of Success and Struggles (9.30	- 12.30)		
- 10.00 hrs	1.Mr. M.V. Ashok, CGM, NABARD and			
	2. Mr.P.L.Kulkarni, DGM, NABARD			
10.00- 10.20 hrs	3. Dr.Ajit Kumar Pattnaik, IFS, Chief Executive, CDA		Prof. Amar Nayak,	
10.20- 11.00 hrs	Discussion		Professor of	
11.00- 11.20 hrs	Tea Break	Conferenc	Strategy and	
11.20- 11.40 hrs	4. Mr.Inir Pinheiro, Co Founder & MD, Grassroutes	e Hall 2	NABARD Chair	
	Journeys Pvt Ltd, Bombay	_		
11.40 - 12.00	5. Dr.Geeta Vaidyanathan, VP, CTxGREEN/University of		Professor	
	Guelph/VLB FFIS Project Odisha			
12.00 - 12.30	Discussion and concluding session by the			
	Chairman/moderator			
Session 6: Sustainability and Management Education & Research: Role of Academic Institutions (9.30 – 12.30)				
09.30 - 9.45 hrs	1. Mr. Satyajit Puhan, Consultant.	-		
09.45 - 10.00 hrs	2. Dr. Aditi Haldar, Director, GRI Focal Point India	-		
10.00 - 10.15 hrs	3.Mr. B. Naik, GM, NABARD	-		
10.15- 10.30 hrs	4.Mr. Abhishek Mazumdar, Playwrighter Discussion	-		
10.30-11.00 hrs		Room No.	Prof. Biswa Swarup	
11.00- 11.20 hrs	Tea Break	9	Misra, Dean , XIMB	
11.20 - 11.35 hrs	5. Dr. Ramani Sankarnarayan, President, CTxGREEN/		, ,	
	University of Guelph/ VLB FFIS Project Odisha	-		
11.35 - 11.50 hrs	6. Dr. Ritesh Kumar, Director, WISA	-		
11.50 - 12.05 hrs	7.Dr.Sanjeeb Kakoty, IIM Shillong	-		
12.05 - 12.30 hrs	Discussion and concluding session by the			
Chairman/Moderator Session 7: Advocacy for Sustainability Affirmation: The Road Map				
Time	Speakers	Venue	Chairman	
Time	Speakers	venue	/Moderator	
12.30 - 13.20 hrs	Concluding session will be Chaired by Fr. Paul Fernandes,	Conference	Prof. Dr. Fr. Paul	
	S.J., VC, XUB and facilitated by Prof. S. Peppin, Dean, Xavier	Hall 1	Fernandes, S.J., Formerv	
	School of Sustainability, XUB.	11411 1	VC, Xavier University,	
13.20 - 14.30 hrs	Lunch Break			
14.30 - 21.30 hrs	Sustainability Discovery Visit to Puri & Konark (Opti	ional)		



Xavier University, Bhubaneswar

School of Sustainability



Summit on Sustainability Leadership

July 5-6, 2015

Inaugural Function

Date: July 5, 2015

Venue: XIMB Auditorium

Schedule

11.15 hrs	Prayer Song
11.20 hrs	Lighting of the Lamp
11.25 hrs	Welcome and objective setting: Dr. S. Peppin, Dean, Xavier
	School of Sustainability
11. 30 hrs	Opening Address: Prof. Dr. Fr. Paul Fernandes, S.J.,
	Vice Chancellor, Xavier University and Director, XIMB
11.40 hrs	Release of the Compendium-Springs of Sustainability
11.45 hrs	Address by Dr. Aditi Haldar, Director Global Reporting
	Initative (GRI), Focal Point India
11. 50 hrs	Address by the Guest of Honor: Mr. Anand Sen, President
	TQM and Steel Business, Tata Steel
12.00 hrs	Address by the Chief Guest: Shri. Upendra Nath Behera,
	IAS, Development Commissioner-cum-Additional Chief
	Secretary and Secretary, Planning and Coordination
	Department, Government of Odisha
12.20 hrs	Felicitation: Presentation of Mementos
12.25 hrs	Vote of Thanks : Fr. Tony Uvari, S.J., Former Registrar,
	Xavier University, Bhubaneswar and Associate Director,

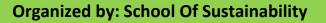
12.30: Session 1: Springs of Sustainability in the Auditorium

All are requested remain seated

Annexure iii



Summit on Sustainability Leadership July 5 – 6, 2015,





CULTURAL EVENT

Date – July 5, 2015

Time – 6.30 pm - 7.30 pm

Venue – Auditorium, XIMB

1. Odissi Dance – Ms. Silva Acharya (Student – MBA - HRM)

2. Song - Ms. Ankita Gardener (Student – MBA – SM)

3. Role Play(Apocalypse) - Students of MBA – SM

4. Song - Mr. Bharat Bagri (Student – MBA - SM)

5. Folk Dance – Ms. Reesha Mishra, std.III, DAV School